



Seeking qualified candidates to become Parent Coaches

- ▶ Are you a forward-thinking professional who wants to improve the lives of children and parents?
- ▶ Do you have a high level of integrity and a calling to help others?
- ▶ Do you communicate effectively and focus on the positive?
- ▶ Do you believe that when parents receive the support they need, they are empowered to meet their children's needs?

Start your journey toward Parent Coach Certification® today!

Step 1: Submit an application. (Application forms are available on our Web site at: <http://www.parentcoachinginstitute.org/about/apply.htm>)

Step 2: We will review your application and contact you for a phone interview. Transcripts and reference letters can follow.

Step 3: Once accepted, you enroll in a graduate-level, yearlong distance-learning program that is designed with the busy professional in mind.

Step 4: You graduate as a PCI Certified Parent Coach® and start helping families transform their lives right away. The PCI™ provides ongoing support and networking. Enjoy the flexibility of working for yourself and the benefits of getting in on the ground floor of a leading-edge new industry.

The PCI™ is currently accepting applications for Fall Quarter!



Register by August 15 and receive a **\$900 tuition discount!**



Application deadline is September 3. Classes are filling quickly. Register today!



Classes begin the week of September 20. For more information or to receive an application, complete and return the form on reverse.

“Gloria! Thank you!!! What you have given me through The PCI™ has touched every part of my life. I have never before embarked on a course of study so well created, relevant and important to me ... and to so many others.”

Why choose The PCI™?

Our standards are the highest. The PCI™ curriculum meets the standards of a 5000-graduate level program. It is based on the most tested and current research in change processes and parent education, and research shows that it has been highly effective at transforming the lives of families in practical and inspiring ways. The model—developed by Gloria DeGaetano, a long-time educator, parent coach, and author—is a complete system that productively addresses the whole parent and the whole child so they can successfully cope with today's complex culture and associated challenges. The PCI™ has partnered with Seattle Pacific University to ensure accreditation and high standards resulting in your Parent Coach Certification®.

We attract the best and the brightest. Unlike other parent coaching programs, The PCI™ only accepts students who already have a bachelor's degree and experience working with children and/or parents. Most of our coaches come from a teaching, counseling or social work background and are highly qualified and sought-after. They are drawn to The PCI™ because they want to be part of a movement to set a new world standard for quality coaching and parenting, collaborate with and become part of a network of accomplished professionals.

We're affordable, flexible, and friendly. Combining home study materials with regular phone classes and four on-site optional workshops, The PCI™ training program is uniquely designed to be a personable distance-learning program for busy professionals. The curriculum addresses the latest research, exciting concepts, and proven success strategies. Assignments are synthesized in a constructive and practical way—providing you with all the necessary tools to become the best parent coach you can be, even if you are currently working full time.

We provide ongoing support. The PCI™ is also a dynamic institute that delights in supporting our heart-centered professionals in taking their creative expression out into the world. We provide small business and marketing training and support, as well as ongoing client leads and referrals, professional networking and educational opportunities.

We support parents of at-risk children and youth. As a nonprofit, we aim to support families in need, as well as those who have the means. As a special part of your training program, you will provide 100 supervised parent coaching hours to parents pro bono for your practicum—the last phase of your training program. The PCI™ ensures that you have all the tools and training necessary to help reduce parental stress and positively address specific parenting challenges using our innovative, pro-active coaching model.

“I am struck with how much I have learned through my study at The PCI™. When a client thanks me for my ‘amazing parent coaching’, I am naturally honored to receive such a compliment. But often I think the credit really goes to The PCI™ instructors for teaching me so well, and to Gloria DeGaetano for having the courage and the energy to create The PCI™. Thank you for inviting me to be a part of it.”

Chris Donovan, PCI Certified Parent Coach®
Isle of Palms, SC

Yes! I am interested in learning more about becoming a PCI Certified Parent Coach®.

Please send me an application to enroll. Please have someone call me.

Name _____ Phone _____

Address _____ City _____ State _____ Zip _____

E-mail _____

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